

CONTEST RULES

PHOTOGRAPHIC COMPETITION NAMED "BEST AGRISHOT 2022"

PROMOTING COMPANY

Irritec S.p.A. (hereinafter referred to as Irritec or Company), with legal office in Via Gambitta Conforto, C. da S. Lucia - 98071 Capo d'Orlando (ME) Italy, promotes the following prize competition named: "BEST AGRISHOT 2022" (hereinafter referred to as competition or contest).

PERIOD

The contest will last until August 31st, 2022. The participants can take part in the competition by filling out the questionnaire on the Irritec website at the following link www.irritec.com/best-agrishot/. They will have to attach one or more pictures (up to a maximum of 10 pictures) by respecting the contest theme (see SUBJECT AND CONTEST THEME). The winning photograph and story will be proclaimed by September 2022.

TERRITORY

International

TARGET

Farm workers (owners or employees)

ELIGIBILITY

The contest is open to all adult farm workers. The participants must connect to the Irritec web page www.irritec.com/best-agrishot/, fill out the questionnaire by entering all the requested data, and attach the picture(s) respecting both the theme (*Young people's stories in agriculture*) and the technical characteristics required and indicated in the following sections: "SUBJECT AND CONTEST THEME" and "PHOTO REQUIREMENTS". All employees and representatives of the promoting company and its subsidiaries are excluded from the competition. Furthermore, all third parties and their employees involved in the contest implementation are excluded.

PRIZE

The winner of the competition will be awarded with a professional reportage which will take place at the winner's farm.

SUBJECT AND CONTEST THEME

The theme of the competition is "Young people's stories in agriculture", who are committed to improving and innovating the agrifood sector with sustainable practices.

MECHANICS

Irritec launches "BEST AGRISHOT 2022". During the period of validity of the competition, all users with the requirements indicated in "TARGET" who access the Irritec website page www.irritec.com/best-agrishot/ and fill out the questionnaire by attaching one or more pictures (up to a maximum of 10 pictures), can participate in the contest. On the landing page of the competition (www.irritec.com/best-agrishot/) you can read the contest rules. By clicking on the "JOIN THE CONTEST" button, the user accesses the questionnaire page. To apply, the user must fill out the questionnaire by entering all the requested data, attaching the picture(s) and authorizing the processing of personal data/privacy and the waiver for the use of the images provided. Having read the Contest rules, the user confirms that he/she has read and accepted it in full, including the section

regarding the use of the pictures provided (see sections: PUBLICATION AND DIFFUSION OF IMAGES AND VIDEOS AND RIGHTS OF USE). Only those who fill out the entire questionnaire, attach the picture(s) and click on the "SEND" button, will be entitled to participate in the competition. All shots received within August 31st, 2022 coherent with the theme indicated in the "SUBJECT AND CONTEST THEME" and with the "PHOTO REQUIREMENTS" will be admitted to the contest. The company reserves the right to modify any pictures showing one or more brands other than "Irritec" brand, by obscuring the brands or asking the participants to do so.

After August 31st, 2022 the jury will choose the winner shot(s), based on the following criteria:

1. Adherence to the aim and the theme of the competition (see section: SUBJECT AND CONTEST THEME)
2. Originality of the frame
3. Technical and artistic quality

The Company reserves the right to reject any application in case of incorrect or untruthful personal data, or incomplete or non-compliant documents. Once selected the winning image and story, the winner will be contacted by September, 2022 and with him/her will be decided how the contest's prize will be erogated, including the date during which the reportage will be realized planned for September 2022.

PHOTOS SELECTION MODE

The adhesions received within the deadline on August 31st, 2022 will be evaluated by an internal Jury.

Winner's selection and announcement: September 2022

The winner will be notified by e-mail.

PHOTO REQUIREMENTS

The photo must have the following technical requirements:

- Minimum resolution 1MB and maximum resolution 6MB
- Minimum format 3500 x 2400 at 72 dpi
- Unpublished photo in JPEG, JPG and PNG format
- Horizontal format
- Color photos

The file uploaded on the website must be named with the author's Last name and First name. Please note that the author must be in possession of the original file (. raw or .jpeg) of the submitted photo. After the announcement of the winner, the Company reserves the right to request additional copies of the selected picture(s) with the necessary requirements for printing them.

PICTURE PUBLICATION AND DIFFUSION

The photos and the stories of the participants and the winner's reportage will be published on the company website and Irritec social networks. Irritec also reserves the right to use The photos and the stories of the participants as graphics for the company's posters, banners, roll-ups, calendars and catalogues and for publications on industry portals and magazines and to use any means of communication that is suitable to ensure media coverage to the competition and to the winner itself.

RIGHTS OF USE

All the pictures and the stories submitted by the participation in the contest will remain exclusive property of the respective authors. By participating in the contest, the authors grant Irritec the right to use them

exclusively for purposes inherent to Irritec activity. By registering to the contest, the author accepts these rules and declares that he/she possesses the authorship and the rights to use the pictures submitted and any necessary release forms.

For any further information please contact the Marketing Department: marketing@irritec.com.

NOT ADMITTED PHOTOS

- Photos not related to the theme will not be taken into consideration
- Signed photos
- Photos of which you do not own the copyright
- Photos of other works or prints
- Photos downloaded from the internet.

GENERAL CONDITIONS

Please note that:

- Participation in the contest is free;
- The winner will be guaranteed the services above mentioned and nothing more can be claimed by him/her;
- The winner who do not benefit from the prize will not be entitled to any form of refund or compensation, neither cash nor any other form of prizes;
- The winner cannot contest the prize awarded or request the change/replacement for any reason;
- The Company considers valid only applications submitted by the questionnaire present on the Irritec website;
- Users can apply to the contest only once. Any additional registrations linked to the same user will not be considered valid for the purposes of the contest and any related prize awarded will be canceled. Only the questionnaires filled out entirely with full sense answers, true and correct information will be considered valid;
- Irritec reserves the right to ask participants for all documents (currently valid) necessary to verify the correctness of the data provided. The request will be made by e-mail to the address indicated during the participation in the contest; the lack or incomplete transmission of documents within 5 days from the request will cause the exclusion from the competition;
- The Company is not responsible for the non-delivery of communication regarding the contest result and/or any other communications to the winner or participants, due to incorrect and/or not up-to-date data, non-existent/incorrect addresses and e-mail unavailable or entered in a black-list, full or disabled mailboxes, unreachable servers, or antispam filters;
- The Company reserves the right to publish winner and participants data and the pictures and the stories submitted;
- Irritec will not be liable for access problems, impediments, malfunctions or difficulties concerning the technical tools, the computer, the telephone line, cables, electronics, software and hardware, transmission and connection, the Internet connection, antivirus, antispam, firewall or postal errors or causes of any other kind outside the control of the Company itself. The user who, according to the unquestionable judgment of the Company or third parties appointed by the same, prove to be winner with means and instruments judged suspiciously, fraudulently or in violation of the ordinary course of the contest, will not be awarded the prize.
- Irritec or third parties appointed by the same reserve the right to proceed, within the terms deemed most appropriate and in compliance with the laws in force, to limit and inhibit any initiative aimed at bypassing the contest system.

ADVERTISING

The competition will be advertised via the Internet. In any case, Irritec reserves the right to use any other means of communication, suitable to bring the contents of this prize competition to the attention of the recipients. This regulation is available on the first page of the "BEST AGRISHOT 2022" questionnaire.

ACCEPTANCE OF THE CONTEST RULES

Participation in this contest implies the total acceptance of all the conditions present in this regulation.

Capo D'Orlando 23/05/2022

Irritec S.p.A